

Business Specialist Community on the radar screens of the attendees. Specific breakout sessions hosted by Steve Guggenheimer, Robyn Trembley, and Judy Kolde were packed. In fact, Trembley and Kolde's session required a repeat performance to accommodate the overflow of folks who wanted to see the three case study partners (Figure 2).

Figure 2

Two partners from Denmark and one from Italy were featured in Trembley and Kolde's session as beta sites for the Small Business Specialist Community.



Party Time!

One peak event at WPC concerning the Small Business Specialist Community was the Friday evening (July 9, 2005) reception held at a downtown Minneapolis hotel. Here Small Business Specialist Community program managers toasted to a healthy and wealthy future, joined arm-in-arm with eager partners. Attendees who packed the function room heard a rousing and enthusiastic address by Steve Guggenheimer. Before you knew it, the official business ended and folks trotted off to hear Hootie and the Blowfish, a popular rock band.